

CERSAIE 2011, more space for our stand, more visitors, more novelties and more business



Catalano, at Cersaie 2011, confirms its leadership in Made in Italy sanitary-ware production by introducing Impronta, a new project born by the collaboration of Fuksas with Catalano.



Catalano won the Award for the Best Design Exhibit

Catalano, one of the most visited and appreciated stand of the fair, won the Cersaie Award, a recognition given to the best stands of this well-know international exhibition of ceramic items and bathroom furnishings.



Catalano stand was selected among over 1,000 exhibitors and awarded as “*best design exhibit*”, or, in other words, as the jury said, “*the stand with the best design concept*”. Designed as a square, the stand intended to represent a place of assembly and exchanges.



A spiral guided through catalogue products and innovations, a road map marked by names that makes the story of bathroom culture: Canova Royal, Star, Sfera, Light, Proiezioni, Zero and Velis.

New amazing achievement: Impronta by Fuksas

In a sparkling space of the stand, characterized by mirrored surfaces and lights, Impronta - the new project born in collaboration with renowned architects Doriana and Massimiliano Fuksas – was displayed for the first time.

With its organic line enclosed in a solid geometric shape, Impronta is the result of the successful synergy between Fuksas thought and Catalano unique manufacturing know-how.



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